

Arthur Karapetyan

Product DESIGNER

I consider myself an open-minded and adaptable product designer who excels at collaboration. I focus on creating user- centered and visually clear products, occasionally leveraging AI tools to enhance ideation and refine design solutions. Reliable and goal-oriented, I'm committed to delivering thoughtful design that meets both user and business needs.

Contacts

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[Linkedin](#)

[Portfolio](#)

EDUCATION

Bachelor

ASUE faculty of Finance
09/2018-05/2024

Graduated

Picsart Academy - UI/UX design
01/2023-07/2023

Graduated

Picsart - Project Management
04/2021-07/2021

SKILLS

UX Research

Prototyping

Claude

Design Analytics

AI Design

Design System

Responsive Design

IA

Usability Testing

User Flows

Design Thinking

UI Design



LANGUAGES

Armenian: Native
English: Intermediate
Russian: Limited working proficiency

EXPERIENCE

Product Designer

Digitain Armenia

05/2026-present

- Designed and improved the TotGaming mobile app, focusing on betting and casino experiences.
- Optimized user flows and key product journeys to improve usability, engagement, and conversion.
- Collaborated with product and development teams to deliver new features and enhance the overall user experience.

Product Designer

Vanguard Games

10/2025-04/2026

- Designed mobile casino interfaces, enhancing player experience.
- Optimized user flows to boost engagement and retention.
- Collaborated with teams to deliver innovative game features.

UI/UX Designer

Logix Software

10/2024-10/2025

- Designed intuitive interfaces for software products, enhancing user experience.
- Optimized user interaction flows, boosting satisfaction and usability.
- Worked with cross-functional teams to deliver innovative tech solutions.

Visual Designer

Wirestock

11/2024-present

- Created engaging banners, enhancing visual appeal and brand presence.
- Contributed to marketing efforts with visually compelling designs.
- Collaborated with the team to meet tight deadlines and project goals.

UI/UX Designer (Contract)

Evocabank

10/2023-10/2024

- Developed innovative designs for the bank's website and mobile applications.
- Improved customer interaction flows, ensuring functionality and user satisfaction.
- Collaborated with cross-functional teams to deliver optimized fintech solutions.

Graphic Designer

HireNet Armenia

05/2021-09/2021

- Designed marketing materials aligned with branding strategies.
- Supported promotional campaigns with creative visual solutions.
- Collaborated with marketing teams to develop innovative content.